



How can I help you speak your mission in a way that converts more paying clients?  
Serve your mission in a bigger, brighter way?  
Grow your business so that you can do what you love and make more money?

We can help you:

- Develop call scripts for booking more initial meetings with prospects.
- Develop call scripts for booking more speaking engagements.
- Choose a compelling sales presentation topic that will attract ideal clients.
- Learn the simple changes to your sales presentation or speech, that can double your closing ratio.
- Craft a compelling introduction for networking events that creates interest for potential clients and partners.
- Effectively take command of a room, and lead meetings and sales presentations.
- Deliver presentations and meetings from memory, without clinging to your notes.
- Craft your expert statement so that you instantly establish expert status.
- Create a compelling introduction to your speech, or sales presentation, so that you grab your audience's attention from the first moments.
- Craft a compelling biography that sells.
- Fine tune your close so that you naturally transition prospects into clients.
- Create your introductory speech or presentation you can share with organizations, associations, & chambers to attract more business and greater visibility.
- Begin speaking to gain visibility and attract more leads, even if you don't have experience.
- Amplify your speaking results if you've already been speaking to groups.
- Double your referrals.
- Double your testimonials.
- Know when and where to use testimonials to boost closing ratios.
- Create a killer workshop or seminar.
- Create an initial meeting, session, or consultation that naturally attracts into your paid services.



- Revamp your forms and handouts to amplify results and attract more clients.
- Power up your first words on the phone so that people are open to speaking with you and hearing your message.
- Create compelling “stories that sell” to help quickly create connection with prospects.
- Understand the fine balance between establishing expertise and showing vulnerability.
- Craft your guarantees and know how to communicate them in way that sells.
- Understand the 5 secret sales and how they lead people from a place of fear to excitement about saying YES to working with you!
- Recall all the important information you need to present yourself like the expert you are!  
(product and client information, names, presentations, training and more.)
- Break down barriers and resistance when speaking to groups.
- Control the level of energy and excitement when speaking to groups.
- Craft the right offer to sell at the back of the room.
- Handle disruptions or distracting questions at a speaking engagement.
- Discover the hidden reasons why people will say yes to having you come speak to their group.
- Create a “sales trail” that leads more people straight to you!
- Analyze your current presentation and where the blind spots are that are slowing results.
- Add clarity to your message by eliminating verbal and physical ticks- without becoming robotic, stiff, or self conscious.
- Gain control over hand gestures so that they amplify your message (rather than distract).
- Prepare for a meeting or speech ahead of time, in a way that helps you sell yourself before you ever arrive!
- Create handouts that reduce resistance and create interest!
- Understand, and have expertise delivering a price juxtaposition or price drop to boost sales.
- Harness the power of partnerships that sell for you, when you’re not there!
- Identify the fastest way to add new clients to your business.



- Create your Client Attraction Pyramid so that you're stacking the right offers for the right clients!
- and much more!